



Photo: El Dorado Hills, California, USA by Lennar Homes

Are the Mobile Network Operators the gatekeepers to a Digital Identity 'Eldorado'?

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Presented at OIX Workshop, London 10 September 2018 by Frank Joshi

@fjoshi

@Mvine

#OIX



Introducing the Mobile Connect Accelerator



MNO Business Stakeholders

Enhanced Innovation

New Revenue Streams

Monetize Digital Assets

Reduce fraud

GDPR, MiFID II, PSD2



MNO API Team

Open ID Connect

Create Authorisation

Consent Management

Provide SSO Solution

User Management



Service Provider App Developer

Mobile and HTML5 Friendly

2nd Factor Authentication

Access Provider's User Data

Enhanced User Experience

Enhanced User Consent
Management



Subscriber

Easy User Registration

Ease of Use

Password Management

Self-Service of Profile

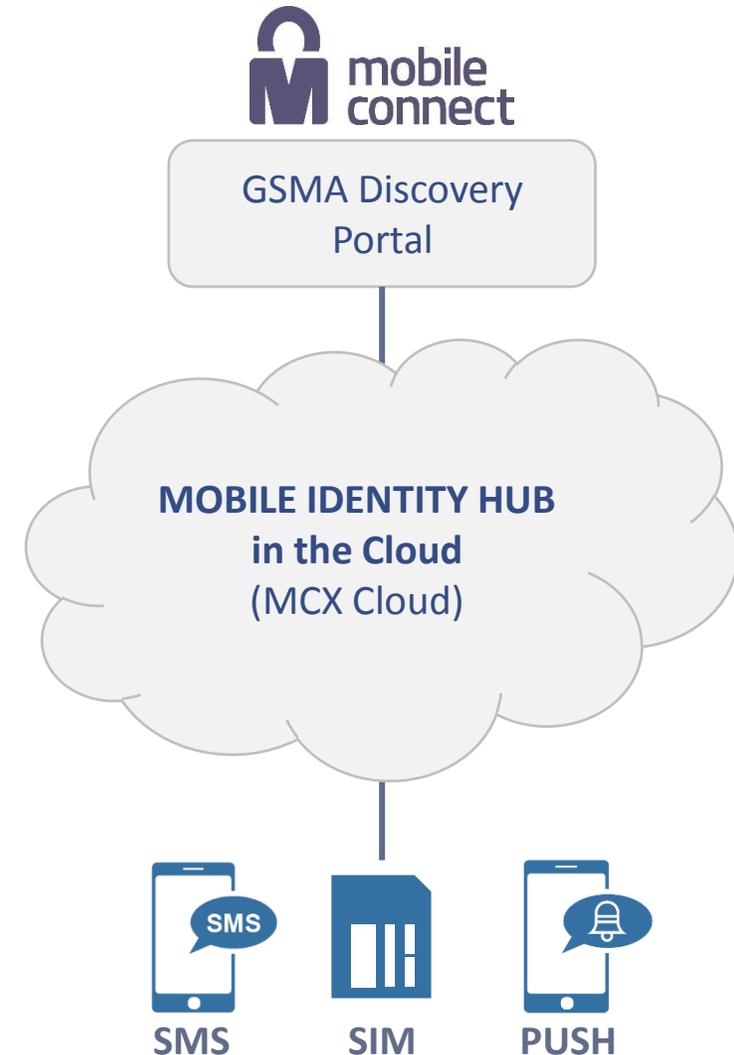
Self-Service of Consent

Experience SSO



The Mobile Connect Accelerator Service Description

- MCX Identity Gateway service management with routing capabilities and authentication services
- Data sharing with subscriber consent management
- Highest security, privacy and scalability for strong authentication services
- Digital identities supported with qualified signature
- End-user subscriber self-service registration
- Service Provider portal for registration, lifecycle management, support, invoicing and account management
- Robust cloud services and strong SLA
- Support Onedirectory API integration, SDK for API
- Support standard protocols: OIDC, SAML2
- Compliant with the Mobile Connect Service Mark
- Authenticators: SMS, IP, OATH, PKI





[ABOUT](#)

[WHAT WE DO](#)

[MEMBERSHIP](#)

[SERVICES](#)

[EVENTS](#)

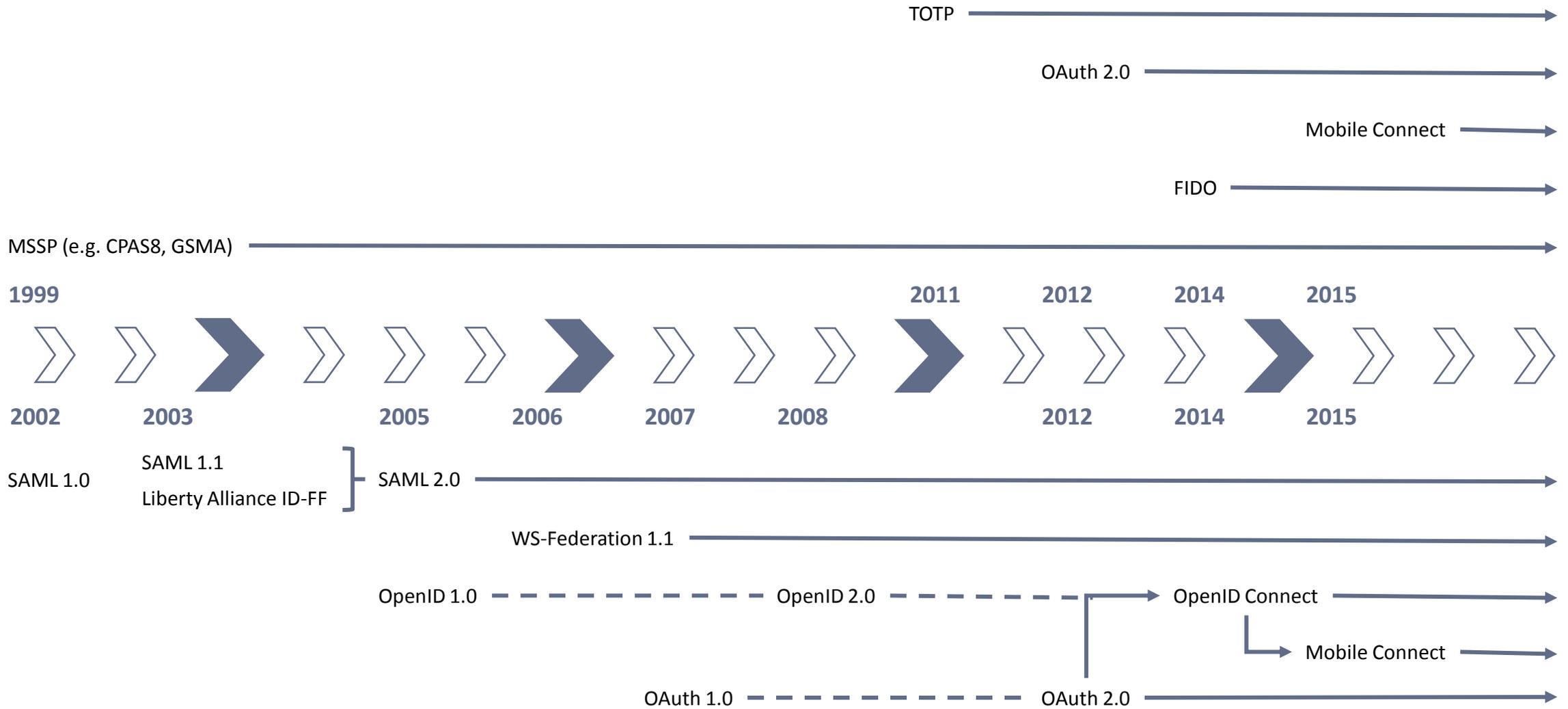
[NEWS](#)



For illustration purposes only

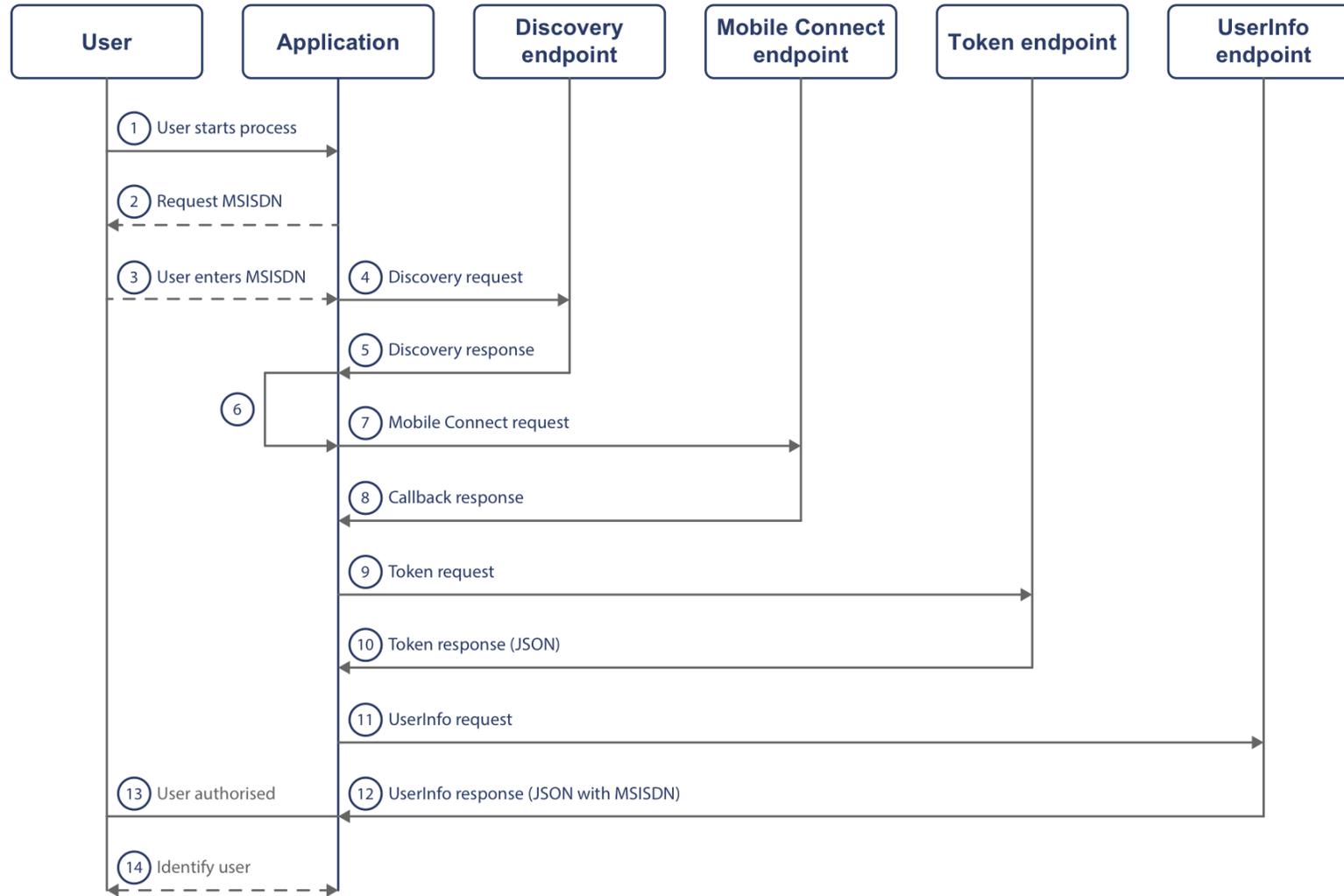


Supporting all relevant Security Protocols and Standards





Mobile Connect Accelerator (MCX) makes your life easier





Convenient user journey for all

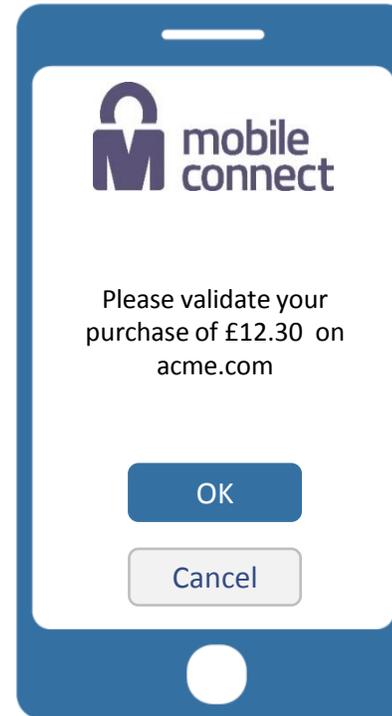
USER JOURNEY FOR MNO PORTAL & SERVICE PROVIDER



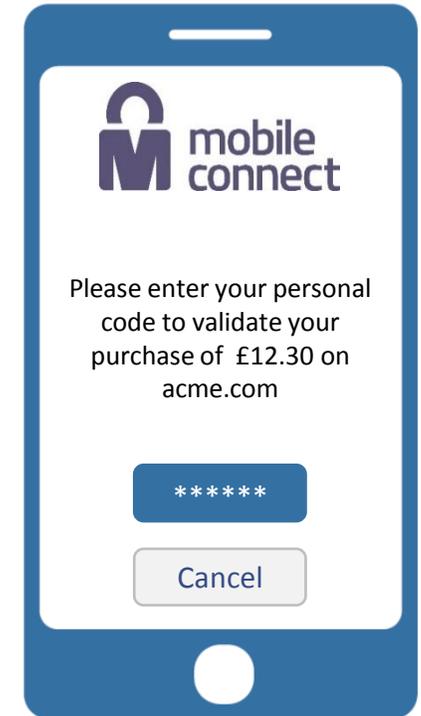
USER JOURNEY WITH EASY MOBILE EXPERIENCES



SMS OTP /URL



Click OK



PIN Check



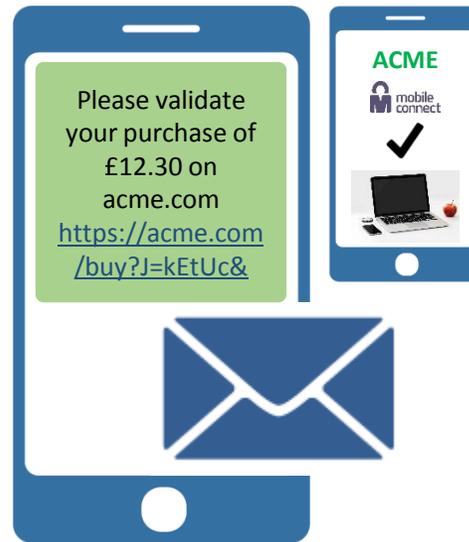
Start on the fly Mobile ID service with SMS

The Mobile ID entry level SMS OTP/HTTP allows MNO to quickly start Mobile Connect services with no client deployment constraints



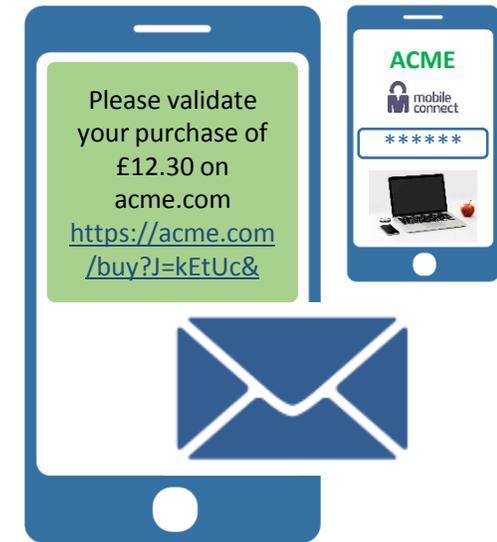
SMS CHANNEL ONLY

User receive an SMS which contain an OTC to be entered manually by the user on the web to access it.



SMS & DATA CONNECTION

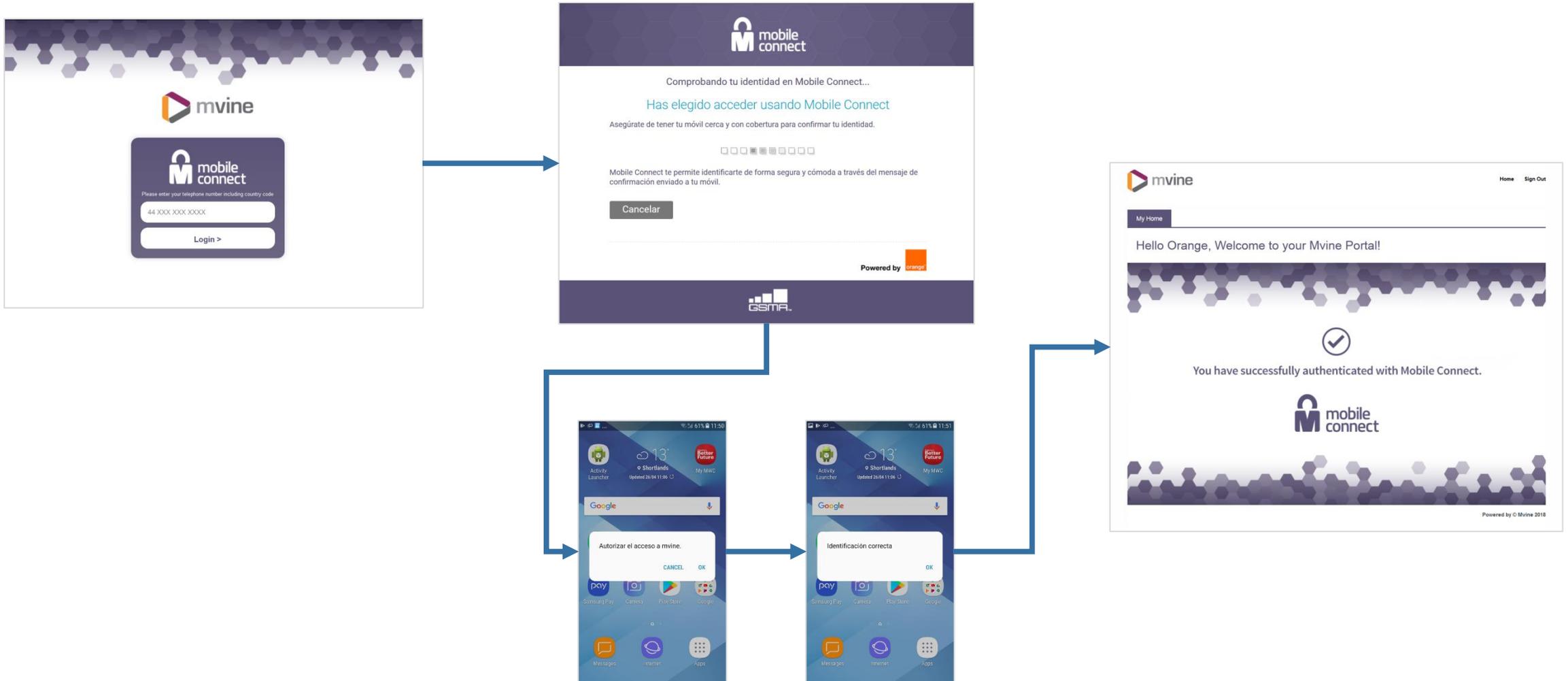
User receive an SMS which contain a http header. By clicking the link you get access through the service.



SMS & DATA CONNECTION

User receive an SMS which contain a http header. By clicking the link you are requested to enter PIN.

The PIN is verified at server backend, to grant access to the service.





Mobile ID is full of potential



...putting a single mean
in users' hands...

For
Anonymous Logins

For
Strong Authentication

For
Payment Validation

For
Identity Validation

For
Mobile Signature

For
Sign-up

For
Attribute brokerage

...for all market segments.



eServices



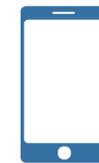
CRM Cie



Utilities



Financial



Gaming, Media and
Entertainment



Retail

And many more others...



Mobile Connect: 1 open standard, 4 products



Authentication

The Mobile Connect Authentication products offer a simple, safe log-in mechanism for the user without the need for passwords or username.



Authorisation

Mobile Connect Authorisation products allow end users to authenticate as well as authorise requests from service providers directly from their mobile phone.



Identity

The Mobile Connect Identity products enable end users to engage with digital services quickly and efficiently, share data when they want to, and assert their identity where required.



Attributes

The Mobile Connect Attributes products utilise device and network information for ID verification and fraud prevention.

In Q1 2018, 80% of online financial transactions were abandoned at checkout

Source: Statista 'Online Shopping Cart Abandonment Rate', 2018



vimeo.com/283655856