

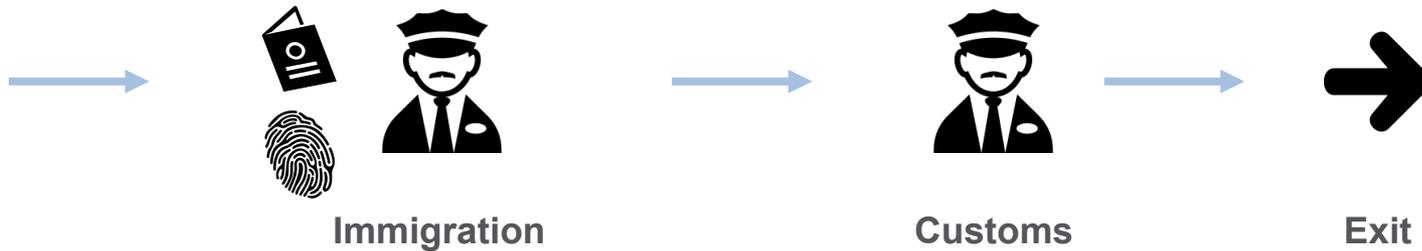
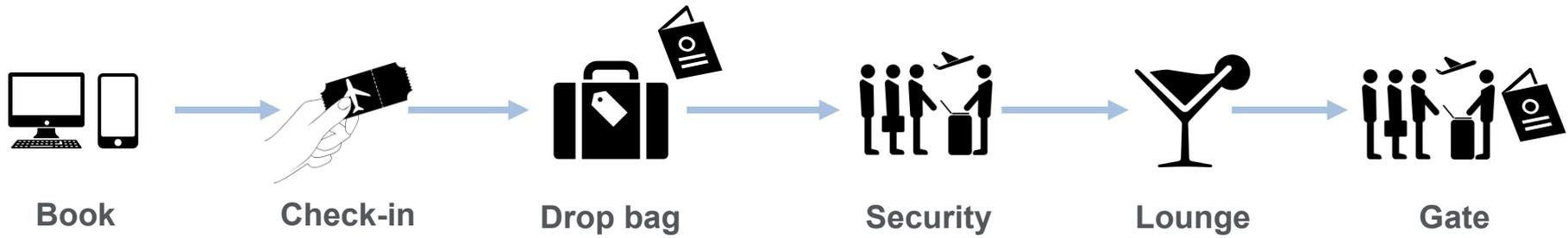
IDENTITY = CUSTOMER
SECURITY PRIVACY EXPERIENCE

The Problem

Safety and security remains the number one priority and responsibility for all stakeholders within aviation. However, the approach taken to achieve this is **divided**, with each stakeholder taking steps to ensure their **obligations are met** with **little or no coordination** between parties.

This results in a **frustrating and repetitive process** for the customer.

Process Today



Vision

To create a streamlined, friction-free process that allows an individual to **assert their identity**, online or in person, to the required level, keeps personal data **private** and enables improvements to **operational efficiency and security**

Use Case

Add Advance Passenger Information

Mr Harvey Tate

Fields marked * are mandatory

Type of travel document Passport Identity Card (ID card)

* Passport number

* Confirm passport number

* Citizenship

* Which government issued the passport?

* Passport expiry date

* All given names (as shown on passport)

* Last name (as shown on passport)

* Gender Male Female

* Date of birth

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Current Position

- **Stage gate 1, 2 and 3 are being developed**
- **Scope and hypothesis defined**
- **Circa 3 months**
- **Project will test the user journey**
- **Happy path and exception journeys to be reviewed**
- **Participants being agreed**

IDENTITY = CUSTOMER
SECURITY EXPERIENCE
PRIVACY



Thank you

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