

Tatiana Cogevina  
Folio Technologies Ltd.,  
88 Baker Street,  
London.  
SW1 6TQ.  
Dec 2nd 2020

Dear Mr Mothershaw,

I would like to nominate myself for a second term as OIX Board General Member Representative in the forthcoming election.

Representing the members for the last year, and latterly in my post as OIX general secretary, has been an honour and I would be excited to take the experience and relationships forward into this critical year for digital identity.

Having endured the most transformational year in business and society in 2020, it is even clearer to me that our diverse industry needs to collaborate at the highest levels and at light speed.

I would like to extend my experience, energy and skillset, to support the development of a trusted, pioneering and interoperable framework in the United Kingdom.

I have structured the following directly around your questions below.

.....

- What are the key opportunities you see for OIX in 2021?

There has never been more urgency to deliver on the promise of digital identity. All the ingredients are there and now the demand for implementation is here too. This is a tremendous opportunity for OIX to take a leading role, as a trusted advisor / authority on digital identity to help safely accelerate towards an enabled digital future with the spirit of openness at its core.

The OIX strategy is exciting and ambitious, we should collectively deliver an architecture grounded on interoperability, allowing commerce to transition to a digital-first, trusted framework with a motivated ecosystem applicable at home and abroad.

Changes in the governments approach to Digital Identity, specifically the convergence of government departments, as well as the general political backdrop in the coming months presents a window of opportunity that we must be ready to move on in 2021.

- How will you demonstrate your commitment to the work of OIX in terms of resources, focus and leadership?

I will commit my energy and passion for the work of OIX as I have done during 2020 and will do for Women in Identity. I believe in working across all stakeholders with an inclusive outlook and optimistic stance that we can drive meaningful change with the construction and leverage of open standards.

It is vital we drive the heterogeneous public/private identity assurance ecosystem to the next level in the UK, so enabling the OIX open trust framework will be a significant priority of mine.

- What would you like to see accomplished, and how do you plan to make these things happen?

I believe the foundational goal should be the launch of a sustainable, cooperative ecosystem; the participants of which share the same sense of purpose and are prepared to interoperate as part of a trusted network. We should create a vibrant, diverse industry built on heterogeneous technologies that suit the various industry/department/use case demands.

The key to effective adoption will be user-centricity, and it is my vision to see that we can put privacy, consent and security back into users' hands by leveraging an exciting mix of cooperative technologies.

- What resources will you and your organisation bring to help OIX attain its goals?

My own time and, wherever practical, that of my senior team and industry partners. We share the same goals, to create this trusted ecosystem that applies to a well-governed set of assurance processes and standards, with a highly inclusive approach to technology.

- What current or past experiences, skills, or interests will inform your contributions and views?

During the last 3 years I have been an active member of the OIX, and the last 12 months served on the Board as General Members representative and most recently Secretary.

I have been involved in various engagements pioneering digital identity for over 20 years with international projects for SGO Group – a leader in government digital programs like Estonia, as well as big four transformation consultants Bain and Accenture.

I am a technologist first and foremost and the OIX board would further benefit from my experience delivering disruptive technologies and ideas into complex political and commercial environments.

Yours Sincerely



Tatiana Cogevina