

## Martin Ingram – General Member Representative to the OIX Board

- What are the key opportunities you see for the OIX in 2022?

As I write this I am looking back at what I wrote last year, the first time I stood as a Member Representative to OIX. The degree to which Digital Identity has progressed in just that time is amazing. Just two to call out are the rate that the DCMS Trust Framework has developed, more to do but, in a completely different place now to a year ago secondly, the GAIN paper on International Digital Identity bringing an international perspective and direction. But the reality is that we have all advanced in our understanding of the potential and challenges of Digital Identity, in part due to the guidance of OIX.

In short I see that we are making progress towards a Digital Identity that can be used for a wide range of Customer journeys, solving real problems. To really deliver we need the analysis and direction setting that OIX provides and so I am keener than ever to help OIX and help you the members by standing again as a member representative.

- How will you demonstrate your commitment to the work of OIX in terms of resources, focus and leadership?

I see Digital Identity as a great opportunity to help Customers of the Bank by providing them the ability to reuse the trust that they have in the Bank to Simplify and Secure their Digital lives outside the Bank as well as for the Bank to manage its risks better. Consequently

As NatWest Group we see that Digital Identity will bring benefits to our Customers and to the Bank and aligns well with the purpose that we see for the Bank. We are active within OIX through a number of people from different domains across the Bank and will continue to work to promote our vision of Digital Identity both through the standards process and in the work we do on our PoCs and Pilots as we build towards Digital Identity.

- What would you like to see accomplished, and how do you plan to make these things happen?

During 2022 I would like OIX to have accomplished:

1. Helped shape the DCMS Trust Framework to be an enabler that can help the broad membership of OIX adopt and deliver Digital Identity
2. Set direction for GAIN so that we have a target for International use of Digital Identity
3. Ensure that the solutions delivered in 2022 have the best chance of success through the delivery of quality analysis and guidance

- What resources will you and your organisation bring to help OIX attain its goals?

I will bring the resources and passion that NatWest Group has for the success of Digital Identity to OIX. This includes a broad and active involvement in the standards groups of OIX as well as technical resources that will be building and delivering Digital Identity offerings for the Customers of the Bank.

- What current or past experiences, skills, or interests will inform your contributions and views?

As well as having led transformations in multiple Banks I have created new market categories for technology companies. I have guided the creation of products that have defined the markets they created in Content Security, User Virtualisation and Image Manipulation. This has given me a deep understanding of what it takes to take something new and get it adopted into large and complex organisations.

I bring skills from both large financials and technology vendors to the work of OIX. I intend to help OIX make the next step to becoming the acknowledged standard by which Digital Identity is delivered.