Frank Joshi's Candidate Statement

for 2022 OIX Board General Member Representative Elections

I am pleased to stand for re-election this year as OIX General Member Board Representative.

What are the key opportunities you see for the OIX in 2022?

The key opportunities I see for OIX in 2022 will be working together to drive forward the OIX strategy and reinforcing the gains we have achieved during 2021.

We see that more of the market is looking to OIX for guidance. This is good progress.

Relying Parties will be trying to solve tough questions about their approach to digital transactions, onboarding, fraud protection, payments, and efficiency of their operations. That work necessitates digital identity solutions, schemes and trust frameworks.

OIX and its members will be called upon to bring forward methods, expertise, services and software to solve the kind of problems facing Relying Parties in most sectors.

Which is the reason why in 2022 OIX and its membership will need to continue the path of stability we have works hard to attain, in full confidence to move forward. Together.

How will you demonstrate your commitment to the work of OIX in terms of resources, focus and leadership?

Over the past year I think I have shown that, with my input and expertise, a lot can be achieved. Therefore, in 2022:

- I will continue to maintain links with industry bodies, for example techUK, to further the influence of OIX outside the so-called 'identerati'
- I will continue to represent members' views to the OIX Board and vice versa, maintaining a valuable two-way dialogue, to further the spirit of collaboration
- I will be continue to be proactive for OIX members, working with them finding or creating opportunities, to further their technical and commercial success
- I will continue my good attendance record at OIX Board and Executive Committee meetings and, I hope, continue to have the opportunity to serve OIX as Treasurer

What would you like to see accomplished, and how do you plan to make these things happen?

As a priority, I would like to see OIX members build their prominence through activities which help them to grow their business. I believe in participation with a purpose. One of the ways I can help make this happen is by referrals and introductions to industry bodies, think tanks, analysts, and journalists. In short, tangible actions which make a difference to you as a member.

What resources will you and your organisation bring to help OIX attain its goals?

The resources that I and my organisation will bring to help OIX attain its goals are significant and diverse. In addition to bringing my own knowledge of the industry, I will continue to bring my contacts, inside and outside of the tech sector, encouraging them to greater involvement in digital identity. As I said last year, the relational aspect should never be under-estimated or under-valued.

The company I run, Mvine Limited, will continue its proactive participation in OIX. Continuing to apply our combined resource to furthering OIX interests, including citing OIX whenever speaking at hybrid events such as conferences and webinars, when issuing content across social media channels, and also when speaking with our own customer community.

What current or past experiences, skills, or interests will inform your contributions and views?

Informing my contributions and views will be experiences past and present dealing with leading thought leaders both in UK and internationally. To name just a couple of examples, the Tony Blair Institute for Global Change (TBI) and the United Nations Internet Governance Forum (UNIGF).

Additionally, current and past skills in working alongside OIX members when briefing members of the press resulting in the publication of articles such as the ones in *Computer Weekly* on 05 August 2021 and 25 October 2021.

Last but by no means least, current and past interests in promoting the concept and practice of digital identity of both people and things evidenced in work on the Digital Business Marketplace phase 4 (DBM4). As we speak, this initiative is expanding digital identity into areas such as Smart Mining and Smart Cities as well as its original sub-sectors.

All these sorts of activities involve hard work but have a direct relevance and cumulatively positive impact for OIX and its entire membership. This is because it brings the benefits and advantages of digital identity in front of organisations which are Relying Parties, the wider IT and communications industry as well as the public sector. In my view, that must be good for OIX and all its members.

Frank Joshi's nomination has been seconded by Stuart Young at Etive Technologies Limited.

Please vote for Frank Joshi in this election.
Thank you in advance.