

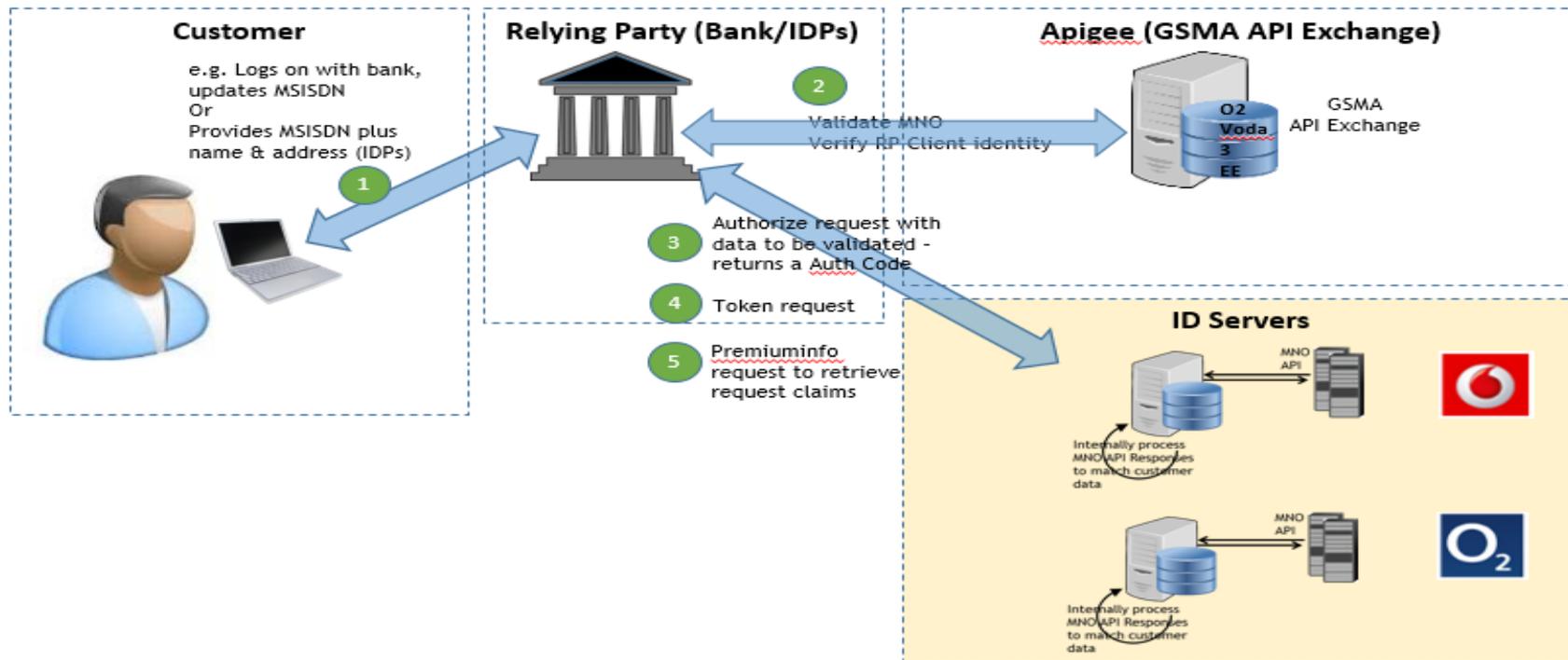


Personal  
Data

# Mobile Identity Services from Participating UK Mobile Operators

June 2016

# Overview of UK XMNO Verified Attribute Service



# Privacy – 4 P's and GSMA Mobile Connect Privacy Guidelines



- **Privacy** - All parties will maintain the **privacy** of customer data.
- **Permission** - Personal data is owned by the customer, and only if they give **Permission** should their data be exchanged with a third party
- **Purpose** - There must be a specific defined **purpose** for the use of that customer data
- **Proportional** - Any use of customer data must be **proportional**, i.e. data may be processed only insofar as it is adequate, relevant and not excessive in relation to the purposes for which they are collected and/or further processed

PASSWORD PROTECTED

SCAN COMPLETE



# Personal Data

If you would like more information, please contact

GSMA via [personaldata@gsma.com](mailto:personaldata@gsma.com)

GSMA London Office

T +44 (0) 20 7356 0600

[www.gsma.com/personaldata](http://www.gsma.com/personaldata)

Follow the GSMA on Twitter: @GSMA

HACKING DETECTED

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