

## Frank Joshi's Candidate Statement for 2021 OIX Board General Member Representative Elections

I am pleased to stand for re-election this year as OIX General Member Board Representative.

### **What are the key opportunities you see for the OIX in 2021?**

The key opportunities I see for OIX in 2021 will be to drive forward the OIX strategy presented by Nick Mothershaw for establishing trust frameworks for the future. That is partly propelled forward by the surge of interest in digital channels brought about through necessity as a consequence of the Covid-19 global pandemic.



In other words, the market will be looking to OIX for guidance. Relying Parties will be trying to solve tough questions about their approach to digital transactions, payments, trading and operations. As we know, a cornerstone of that work will necessitate digital identity. OIX and its members will be called upon in an unprecedented way to bring forward methods, expertise, services and solutions.

Which is the reason why in 2021 OIX and its membership will need stability, consolidation of position and confidence to move forward together to execute on the strategy which has been defined.

### **How will you demonstrate your commitment to the work of OIX in terms of resources, focus and leadership?**

Over the past year I think I have shown that, with my input and expertise, a lot can be achieved.

- I maintained talks with techUK which has been a fruitful collaboration. But now, as Ruth Milligan moves on and in preparation for 2021, I am already liaising with techUK's incoming Head of Digital ID & Open Data
- I have introduced Mobile Ecosystem Forum's Chief Executive to Nick Mothershaw and they have commenced collaborative relationship focused on Personal Data and Identity
- I have been present for every OIX Board meeting and Executive Committee via conference call. During these meetings I have given input, ideas and in 2021 I will continue to represent members' views to the OIX Board and vice versa, maintaining that two-way dialogue
- Throughout the year, I was proactive for OIX, finding opportunities and creating new ones and that will continue

### **What would you like to see accomplished, and how do you plan to make these things happen?**

In 2021 I would like to see two things accomplished.

First, I would like to see OIX and its members cited by journalists, analysts and think tanks. I plan to make this happen by proposing and referring OIX members to journalist and analysts who are directly relevant.

Second, I would like to see OIX and its members featuring more prominently in activities which fuel business. This may overlap in OIX members being part of working groups but that activity must be participation with a purpose. I plan to do this by making referrals to industry bodies and think tanks.

Both these accomplishments are about OIX members holding a higher profile and are grounded in the work I have delivered in the past year for OIX members.

**What resources will you and your organisation bring to help OIX attain its goals?**

The resources that I and my organisation will bring to help OIX attain its goals are many and varied. In addition to my knowledge in the industry I will continue to bring my key contacts, creating opportunities to promote OIX. The relational aspect should never be under-estimated or under-valued.

Since making an introduction for Charlie Smith to OIX, we have all seen how he has worked to bring an improved information flow out to all members; you need only to take a look at OIX Weekly Round up of News & Views delivered to your inbox to see what I mean.

The company I run, Mvine Limited, will continue its active participation in OIX. Continuing to apply its combined resource to the promotion of OIX interests, including mentioning OIX when speaking at online conferences and webinars, via content issued across social media channels, and when speaking with our own customer community.

We are all engaged in building awareness of OIX and in proliferating the good reputation of OIX.

**What current or past experiences, skills, or interests will inform your contributions and views?**

Informing my contributions and views will be current and past experiences with dealing with leading think tanks such as Policy Exchange whose publication called '*Verified: The UK's Digital Identity Dilemmas*' was [published](#) in October 2020.

Additionally current and past skills in briefing members of the press and market analysts resulting in the publication of articles and opinion pieces such as the one in [Computer Weekly](#) on 16 September 2020 which we know was read by government ministers as well as by leaders in the IT industry.

Last but not least, current and past interests in the identity of people and identity of things evidenced in work on the Digital Business Marketplace phase 3 (DBMIII) covering Smart Grid, Smart Manufacturing, Smart Entertainment and Secure Supply Chain. This project overcame time zones, language barriers and even a global pandemic to win the award for '[Outstanding Catalyst – Business Impact](#)' at Digital Transformation World Series 2020.

All of these activities involve hard work but have a direct relevance and direct bearing upon the work of OIX because it brings the vital message of digital identity in front of Relying Parties, the IT industry as well as central and local government. And that has to be good for OIX and all its members.

*Frank Joshi's nomination has been seconded by Jonathan Jensen at GBG.*

**Please vote for Frank Joshi in this election.**

**Thank you in advance.**