

### **OIX nomination – General Member Rep: Charlotte Sadd**

1. What are the key opportunities you see for the OIX in 2023?

- **Awareness, Adoption, and Interoperability of a digital identity. 2023 will be an important year for growth on Digi ID and these 3 will be core to achieving this also.**

2. How will you demonstrate your commitment to the work of OIX in terms of resources, focus and leadership?

- **I will attend and input to as many meetings where possible and spread awareness of OIX and the work being done as well as others in this sector. I bring my knowledge, skills, and experience from having looked at this in the bank for 5-6 years now and looking to grow this beyond just a smaller scheme too.**

3. What would you like to see accomplished, and how do you plan to make these things happen?

- **I would like to see awareness and education ubiquitous, and all industries working together to make Digi ID successful. I believe partnerships with trade bodies, and other key groups will help to progress this. I can bring my experience of engaging partners to this group during 2023 too.**

4. What resources will you and your organisation bring to help the chapter attain its goals?

- **Our organisation has broad experience working across technology in financial services, and a good background in understanding complex situations as well as working with regulated entities like the government too. As an organisation we have explored identity for a while and have good understanding of it and the challenges it poses too.**

5. What current or past experiences, skills, or interests will inform your contributions and views?

- **I have experience working in technology, strategy and now partnerships in a large organisation, with the challenges this brings. Also more latterly, working with big tech and fintech, exploring global organisations and their journeys to adopting Digi Id, but also my work in Diversity and Inclusion, and working with Retail customers I see being helpful too.**