



Dear OIX Colleagues,

How quickly 2023 has flown by! It has been a fantastic year for OIX, with a growing membership and profile. I have been proud to serve as Chair of the Board for the past two years. This has been incredibly rewarding. For those that have met me, I hope you would say I bring energy, focus and commitment to the Board. Please find my Candidate Statement below which I trust brings this approach to life.

Best regards  
Mags Moore

**1. What are the key opportunities you see for the OIX in 2024?**

The world of Digital Identity keeps evolving – for example frameworks, wallets and end user expectations. The key opportunity for OIX remains constant. To bring together a community to influence, to educate and to inform the market about the benefits of a digital identity.

**2. How will you demonstrate your commitment to the work of OIX in terms of resources, focus and leadership?**

I am a focused leader who will commit time and energy to OIX. This commitment is best demonstrated based on my track record. For the past two years I've been proud to be the OIX Chair and to lead Executive Committee and Board discussions. Working as part of the team, I strive to deliver value to OIX members. This requires a delicate balance of budget and resources.

I pledge to continue my commitment to promote our membership organisation, to support the Executive Committee and Board. I will continue to put my "OIX hat" on to amplify OIX's news and publications and take part in industry discussions.

Finally, our annual Identity Trust Conference is the showcase of our community. I am committed to playing an active role in its continued success.

**3. What would you like to see accomplished, and how do you plan to make these things happen?**

What would I like to see accomplished? That our working groups grow, thrive and deliver more quality papers to the market. OIX has set the bar high in terms of quality of output, e.g. Data Standards for Digital ID Interoperability. This content demonstrates to the market the power of our community. It influences, educates and informs.

My plan to make this happen is to ensure the OIX team has the scope and resources to execute the plan. Of course, in practice, every good strategy needs a little networking and “joining the dots” to make it happen – for example meeting with GDS or having a chat with DSIT.

**4. What resources will you and your organisation bring to help the chapter attain its goals?**

In addition to my time and energy, Sopra Steria will continue to contribute to the working groups and attend membership meetings. Sopra Steria does not “sell” a digital identity product as such. Therefore, we can bring an element of independence to discussions.

**5. What current or past experiences, skills, or interests will inform your contributions and views?**

I have worked in the amazing problem-solving world of IT for over 30 years. I bring complex solution sales, practical programme delivery, business leadership and people management experience.

I am not a digital identity expert. For me, in my role at Sopra Steria, digital identity is a component of a broader public sector digital transformation. My views will always be informed by the outcomes for citizens, including ethics and inclusion.