David Alexander

Candidate Statement for
2024 OIX Board General Member
Representatives Election

mydex

Hi I am David Alexander Co-Founder, Chief Executive and Mydex CIC Platform Architect. I am putting myself forward as a candidate for OIX Board General Member Representative and would ask for members' to review my candidate statement and if aligned to their own objectives and vision for OIX to support my candidacy with their vote.

I have invested in and am committed to open collaboration and finding real world solutions to underpin and power the digital economy for public and societal benefit that drives improvements in People's experience of accessing and using digital services and bridging the physical world and digital world to drive economic growth through innovation that reduces the friction, effort, risk and costs for People and the organisations and communities they engage with in a safe, secure and consensual manner.

At its core a significant element of the digital economy is powered by personal data that underpins our daily lives and creates the foundations for trusted digital identity and the means to make that trust portable across all the services people use to improve, access, and inclusion.

Please see my personal profile below which **sets out my current and past experience, skills and interests that will inform my contributions and views**.

I have over 45 years of technical, strategic, business development, compliance and board experience within the technology and applications sector across the public health, financial services and emergency services in particular mission critical command and control systems that underpin service delivery.

I am a published author and a recognised expert in customer relationship management, person centred, distributed architectures person centred design. I am a Fellow of the RSA. I am also an active parent, husband, son, brother, uncle and provide support to my local community. My life experiences have informed my perspectives.

I believe passionately in the mission of OIX and have demonstrated that through my commitment of time in active participation over the last 10 years. I welcome diversity in all its forms and recognise the benefit of collaboration to secure the means by which solutions can be found to the wicked problems and systemic barriers in delivering end to end trust.

Mydex is a community interest company founded 16 years ago in Scotland. We are an SME and believe we can contribute some unique perspectives to the OIX Board to ensure a diversity of perspectives and be an able representative of OIX members of all persuasions.

Mydex CIC has designed and built, using open source software and specification a series of digital trust platforms delivering Identity As a Service, Personal Data Exchange, Personal Data Stores and Master Reference Data Services that underpin the digital economy across all sectors. These platforms are all API based using open standards for interoperability with anyone stakeholder.

To enable trust and the end to end as a means of enablement we provide a series of People and Subscriber Web applications that enable a human rights based approach to delivering seamless integrated services that connect People (the community we serve) and our subscribers drawn from the public, third and private sector.

Our subscribers pay us low cost subscription fees and our Members (People) have free use of our platforms and services in perpetuity with no trade offs in terms of the privacy, control, agency and their ability to assign guardianship to secure support from friends and family and undertake guardianship for other People. Our platforms are built with People at the centre with privacy by design as a core foundation of our architecture and approach.

We have been a fully independently certified company under ISO27001 Information Security Management Systems and FairData Certification for over 10 years. This is core to our mission and the demonstrable trust that comes from independent scrutiny and transparency.

We have been involved in identity programmes in the UK for most of those years including the Identity Assurance Programme and GOV.UK Verify.

We are an active contributor to the UK Digital Identity and Attributes Trust Framework and the UK National Data Strategy and the Data Intermediaries Working Group. We sit on the industry partners certification working group for Holder Services (personal data stores and wallets). We are an associate member of the Open Wallet Foundation and a Member of the OpenID Foundation.

We have been a Member of OIX for over 10 years and an active member and contributor to the OIX programme through participation in working group's covering GAIN, Trust Frameworks and Wallets. I personally invest considerable time in that participation, actively preparing for working groups and giving a potentially unique perspective serving our community of People we call our Members.

I bring our extensive practical experience of person centred architecture and design that at its foundations takes a human rights based approach that is being embraced by our subscribers who seek to remove the friction, effort, risk and cost experienced by People and the front line teams who work in our subscribers (relying parties).

We invest extensively in interoperability and have been delighted with work on OIX to deliver a world leading analysis of Identity with the latest deliverable being the DNA of Identity Report and the development of OCET. We have participated in a number of OIX projects including shared signals, identity assurance and the development of the Good Practice Guides GPG 44 and 45.

We are a founding members of MyData Global a movement focusing the empowerment of individuals to independently hold their own personal data and share it when and where they need to safely, securely, share their verified personal data with trusted with our subscribers as part of normal operational service delivery and onboarding as well as contributing into a wide range of research and data spaces designed to drive wider insight and security of the digital economy and public services.

We are on the Board of tScheme who we have been a member of for over 10 years since the selection of tScheme as the underlying independent approvals for GOV.UK using detailed profiles to drive independent assessments by UKAS approved assessors.

I also sit on the Fair Data Certification Board that is committed to the practical implementation and audit of organisations GDPR compliance against 12 core principles in how they use personal data.

Mydex CIC is an FCA approved Account Information Service provider under Open Banking and sit on the JROC Expert Advisory Group reviewing and addressing the recommendations of the JROC report which seeks significant improvements in Open Banking, its interoperability, adoption and the trust and confidence the general public and the different actors involved need to ensure trust and protection is enabled end to end.

Mydex CIC publishes it's own white papers exploring the surprising economics of personal data that is hidden in plain sight which is transformative for the Digital Economy and Society and unlock the true potential for the benefit of all stakeholders.

Our core economic model is one of cost out, through efficieny, and improvements in outcomes and experience for our Members (People) and our subscribers and a range of application vendors and service providers who provide our subscribers with their back office systems. Our platforms could be seen as the People's platforms giving them a trusted digital presence across any sector and services within them.

We have also responded to countless consultations covering all areas of relevant to our mission and strategy and provide policy makers with white papers relating to personal data and our human rights based approach and the practical means of equipping people with control, agency and guardianship and their own node in the networks of the digital economy that is theirs for life and independent of their service providers.

Mydex CIC Trust Framework will be seeking certification under UKDIATF as a scheme. This will extend our work across the communities and local clusters we serve and provide a clear pathway to enable them to participate in the wider range of schemes certified under UKDIATF and international programmes.

I feel now is the time to further invest in OIX by participation at the board level as a Member representative. I believe I have demonstrated strong advocacy for a clearly defined programme that supports all members large and small and have been happy to present about or work and promote membership of OIX as a valuable investment for any organisation large and small of any constitution to be an active participant in the emergence of a trusted ecosystem or network of ecosystems that deliver trust and confidence for People and Relying parties of all persuasions across all sectors

What are the key opportunities I see for the OIX in 2024?

To seal extend OIX position as a respected global source of trusted intelligence, insight and roadmaps that anyone can follow to deliver and Open Identity and Attributes Ecosystem that is interoperable and technology agnostic, preferring to focus on the portability of trust across different ecosystems and different technology based solutions enabling and open market and opportunity for People and Service Providers and vendors of technology and solutions. To be recognised as the go to source for interoperability and portability of trust in the digital economy.

To deliver practical usable online Open Criteria Exchange Tool (OCET) that all can subscribe to and make use of and help maintain. I would propose that this is a free service to members and scheme operators and enable self management of mappings for each scheme operator and standards provider. I believe it will be possible to secure funding to operate such a service and operate at a low cost, in a resilient, constantly available basis.

To continue to proactively engage with other national and sector identity and attribute ecosystems to bring them to OIX membership and support. To be seen as neutral, trusted enabler of dialogue and interoperability anywhere across the Globe.

To join the dots between other policies and programmes that will benefit from the Attributes ecosystem to promote attribute service provision in digitally portable in a machine readable format to drive interoperability.

These policies and programmes need to connect data controllers into the Attribute Service Provision directly to support independent portability to other service providers and People equipped with means of receiving, collecting, storing of attributes about the activity surrounding their life and interactions with data controllers by exercising the GDPR rights including the direct sharing with relying parties and other service providers and other People

To support the drive for growth of OIX through recruitment of new members and specifically attracting relying parties of all sizes large and small, local and international who deliver services to People. To demonstrate the value of OIX membership as a secure and trustworthy route to insight and engagement a practical investment in accelerating their own adoption of digital and identity and verified attribute exchange that can streamline their end to end service journeys across their own network and value chain of partners.

To promote independent certification that reinforces trust and confidence in the digital economy and the portability and interoperability across schemes, regions, countries globally.

To promote the power of a human rights based approach that equips people with independent tools available within markets using different economic models that can be layered to meet different Peoples requirements and provide OIX members with demonstrable economic models that deliver value back to their own organisations.

To encourage transparent exploration of different economic models that create an open and transparent ecosystem that supports a diversity of economic models and their ability to co-exist and collaborate to solve today's and emerging challenges and opportunities.

To maintain and build relationships with other special interest group's and membership bodies who are involved in the use of personal data and verified attributes to identify areas of common interest and shared benefits to be gained from coordinated and shared understanding of the benefits from an open and interoperable ecosystem for attributes and interoperability across different use cases.

To encourage and empower OIX with direct engagement with People through innovative feedback loops and all forms of public engagement to help them understand the value of an independent body that seeks to enable trust in their daily lives as they interact ith the world around them throughout their life, supporting regular processes, life events and life stages and the transition between them.

How will I demonstrate my commitment to the work of OIX in terms of resources, focus and leadership?

I intend to continue to contribute actively in working group's and advocacy for OIX membership and engagement across different sectors and countries and promote the integrity and ethics that are the heart of OIX mission and purpose.

I will be an active board member, doing the preparation in advance of and in between board meetings. I will actively support the core OIX team in their work and promotion of OIX and the execution of the OIX programme approved by the board.

To engage with Members directly and seek their input and views and be available for discussions and feedback if they feel they are not heard and be advocate for Member involvement at all times.

I will continue to be an advocate for a human rights, person centred approaches to delivering solutions and experience for People and the service providers who need trust and confidence in who uses their services and the service providers and technology providers who underpin their own services creating trustworthy and interoperable solutions that can be integrated seamlessly.

I am happy to represent OIX members and board when asked to do so independent of my role at Mydex CIC or any of the other membership organisations I support.

I am an experienced board member and can provide practical support in terms of board governance and transparency and have extensive experience of modern collaboration tools that will enhance OIX reach and ongoing management of programmes and membership engagements.

What would I like to see accomplished, and how do I plan to make these things happen?

I have outlined the things I would like to see OIX accomplish with support from its members and wider community. I will be committed to delivery of the strategy and programme of work, which means investing my time and energy.

I will encourage OIX to take a strategic approach that sees this work as critical national and international infrastructure and be able to reconcile any waves of fashion in terms of language and technology and map it into the strategic vision and approach of OIX.

I will bring real world experience working on the front line with People and our subscribers and the lessons learned from our projects and applied research

I will continue to be a strong advocate for human rights and the ability of People to exercise those rights including GDPR and turning this from something seen as a compliance issue into an opportunity for innovation and transformation of the digital economy and society as a whole through the creation of safe spaces in which People and their services providers can safe, securely and consensually transact and interact.

I will encourage OIX to continue to develop and operate a strategic, tactical and operational programme of work over defined timelines which could be decades or more in strategic terms with milestones along the way to track progress.

A greater level of support for the OIX exec and operational team to better support the OIX Chief Identity Architect with the programme of work and be able to take on delegated activities and produce deliverables in support of the programme and release key team members to undertake more of a leadership and strategic role

What resources will I and Mydex CIC bring to help OIX attain its goals?

Mydex CIC is an SME with deep knowledge and experience built up over many decades. We will bring that experience to the OIX board as we do now for OIX working group's.

We operate our platforms and services 24hrs a day 365 days a year in a highly available, resilient and secure manner. We build trust schemes that underpin people's lives. We are more than prepared to support OIX if it requires use of our platforms or infrastructure to further its mission and collaboration or enable demonstrators and sandbox environments for OIX members and programme partners.

We have an extensive network of relationships and contacts across a broad range of policy makers, and relying parties that can help feed the work of OIX and be an important dissemination route for OIX outputs and engagement.