Dear Mr. Mothershaw, Mr. Goodman and Ms. S Meli,

I would like to put myself forward for the OIX Board General Member Representative election. I have been a relatively quiet, but very supportive, general member for 2 years, and have recognised that I am increasingly aligned with your strategy and purpose. More than ever it is clear to me that without significant focus and energy behind the OIX, a trusted Digital Identity framework will continue to be a distant dream. To that end I would like to extend my experience, energy and skillset, to support the development of a trusted, pioneering and interoperable framework in the United Kingdom.

I now have more time, energy and focus that I can bring to the OIX Board and with my experience below I hope you will consider this self-nomination favourably.

I have structured the following directly around your questions below.

-----------

· What are the key opportunities you see for OIX in 2020?

The speed-of-change for digital identity is extraordinary and gaining more pace, with government and the private sector adopting technology to address silos and point solutions. In parallel we see standards emerging internationally with some localised collaboration across industries and government. This is a tremendous opportunity for OIX to take a leading role, as a trusted advisor / authority on digital identity to help safely accelerate towards an enabled digital future with the spirit of openness at its core.

The OIX strategy is exciting and ambitious, the objectives of architecture interoperability, seamless transition for users of traditional ID to a digital-first, trusted scheme are powerful and realisable. The industry can be guided toward standards and trustmarks that will help a take the ID market and ecosystem to the next level.

Changes in the governments approach to Digital Identity, specifically the convergence of government departments, as well as the general political backdrop in the coming months
may present a window of opportunity that we must be ready to move on when the time comes.

- How will you demonstrate your commitment to the work of OIX in terms of resources, focus and leadership?

I will commit my energy and passion for the work of OIX as I will for Women in Identity. I believe in working across all stakeholders with an inclusive outlook and optimistic stance that we can drive meaningful change with the construction and leverage of open standards.

It is vital we drive the heterogeneous public/private identity assurance ecosystem to the next level in the UK, so enabling the OIX open trust framework will be a significant priority of mine.

- What would you like to see accomplished, and how do you plan to make these things happen?

I believe the foundational goal should be the launch of a sustainable, cooperative ecosystem; the participants of which share the same sense of purpose and are prepared to interoperate as part of a trusted network. We should create a vibrant, diverse industry built on heterogenous technologies that suit the various industry/department/use case demands.

The key to effective adoption will be user-centricity, and it is my vision to see that we can put privacy, consent and security back into users’ hands by leveraging an exciting mix of cooperative technologies.

- What resources will you and your organisation bring to help OIX attain its goals?

My own time and, where practical, that of my senior team. We share the same goals, to create this trusted ecosystem that applies to a well-governed set of assurance processes and standards, with a highly inclusive approach to technology. This alignment is a clear strength, we would be a pioneer developing an open ecosystem and using that experience to help accelerate a ‘good’ digital identity platform.
What current or past experiences, skills, or interests will inform your contributions and views?

I have been working in and around digital identity for 20 years with international engagements for SGO Group – a leader in government digital transformation, Bain and Accenture. I am a technologist first and I believe the OIX board could further benefit from my experience delivering disruptive technologies and ideas into naturally conservative and complex political environments.

Yours Sincerely

T. Cogevina

Tatiana Cogevina